Screening Questions

1. What is the gender of the student? (*Recruit a mix*):

   _____ Male

   _____ Female

2. What is the age of the student? *(Must be between 18 and 21)* _____

3. Is the student enrolled in a degree or certificate program at least half time?

   _____ Yes *(CONTINUE)*

   _____ NO *(DEFER)*

4. What year is the student entering this Fall (2005-2006 school year)?

   ❑ Freshman

   ❑ Sophomore   recruit about 75%

   ❑ Junior

   ❑ Senior   recruit about 25%

5. What college does/will the student attend? _____

   (Recruit a majority (approximately 70%) of public/state schools, if possible.)

6. Is a parent involved in looking at financial options available to the student (e.g. grants, loans, scholarships, work study)? *[Reword if speaking to parent.]*

   _____ Yes *(CONTINUE)*

   _____ No *(HOLD: Can use them as an individual student but not a pair.)*

7. Would you and your parents/child be likely to look for this kind of information online?

   _____ Yes *(CONTINUE)*

   _____ No *(DEFER)*

8. What types of financial options are you using or considering to fund your education?

   _____grants or scholarships

   _____federal student loans

   _____parental loans

   _____money earned while at school (work study or job)

   _____money from savings

   _____Other_____

What are the occupations of both parents?

_____

Exclude Bankers, members of the financial industry, market researchers, and Web designers

10. Would the parent or student consider conducting any of the following transactions online? (Check all that apply)

- ❑ Making an online purchase
- ❑ Filling out college application online
- ❑ Filling out job application online
- ❑ Applying for a credit card
- ❑ Applying for a loan   (DEFER, if the respondent says "No")
- ❑ Applying for a mortgage
- ❑ Setting up an online bank account

11. What is the annual household income? (*for info only*)

- ❑ Under $50,000
- ❑ $50,000 to $99,999
- ❑ $100,000 to $150,000
- ❑ More than $150,000

Great! It looks like you have the right background for the study. *Proceed to gather contact information and schedule participants.*

Figure 5-4: Sample Screening Questions