
Self-Administered Questionnaire Example

How was your overall experience with the product, on a scale from worst (1) to best (7)?

1 2 3 4 5 6 7

Why?

Did your impressions of the product change after using it?

Yes No

If so, how and why?

How would you describe the differences and/or similarities between this product and other products you have used?

Please circle the two words that BEST describe the product:

Thorough	Confusing	Valuable	Difficult
Amateur	Unimpressive	Shoddy	Complete
Overwhelming	Efficient	Easy to use	Ineffective
Helpful	Professional	Deficient	Time-saver
Intuitive	Problematic	Sloppy	Expert
Fool-proof	Quirky	Rewarding	Unreliable
Reliable	Questionable	Trustworthy	High quality

Figure 7-1. Example of a post-test self administered questionnaire